

Cade McMahon

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EDUCATION

University of Wisconsin – La Crosse | GPA: 3.3

College of Business Administration
Marketing BS

Anticipated Graduation: May 2025
Senior Standing

University of Wisconsin – Milwaukee

Bachelor of Business Administration
Marketing Major

2021-2023

CAREER EXPERIENCE:

Trane Technologies, La Crosse, WI

April 2023- May 2025

Marketing/Customer Services Intern

- ❖ Lead/support all commercial chiller pre-sale customer visits for La Crosse, Pueblo, Grand Rapids, and Newberry by coordinating logistics (agendas, presentations, tours, meals, off-campus events, etc.)
- ❖ Train and manage new employees on our team to ensure all duties are understood and completed effectively
- ❖ Update website design and functionality to align with current Trane marketing standards
- ❖ Create and manage weekly communications as well as develop and monitor visit feedback systems
- ❖ Monitor, collect, and present visit trends and analytics to be used in projections and strategic planning

University of Wisconsin – Milwaukee, Milwaukee, WI

February 2023-May 2023

B.O.S.S Driver

- ❖ Provided safe transportation to the students of UW-Milwaukee around the city using state-owned vehicles
- ❖ Employed quick and effective problem-solving skills to react to potential safety concerns during transport

Menards, Johnson Creek, WI

June 2022-August 2022, June 2021-August 2021

Hardware Sales Representative

- ❖ *Received Employee Excellence Award for outstanding performance (2022)*
- ❖ Assisted guests in locating products and advised on suitable options to fulfill their needs
- ❖ Formed connections with coworkers to create an effective and well-rounded shopping environment for our guests
- ❖ Coordinated team efforts to deliver complex projects with stringent deadlines

Milwaukee Repertory Theater, Milwaukee WI

March 2022-May 2022

Server Assistant

- ❖ Supported servers with various customer requests in a fast-paced environment
- ❖ Worked to ensure guest satisfaction throughout their visit

CVS, Whitefish Bay, WI

October 2021-January 2022

Closing Manager

- ❖ Supervised sales associates and ensured productivity and efficiency
- ❖ Communicated with guests and promoted an enjoyable and easy shopping experience
- ❖ Documented sales records, reconciled all cash drawers and secured the store at shift close

McDonald's, Jefferson, WI

April 2019-June 2021

Crew Trainer

- ❖ Instructed and mentored new team members to ensure a clear understanding of their roles
- ❖ Utilized leadership and team compatibility skills to create an efficient work environment

LEADERSHIP EXPERIENCE:

- ❖ Trane Technologies: new-hire training/management, tour coordinator/leader, commercial-visit marketing projects
- ❖ CVS: Shift manager
- ❖ Menards: Special projects lead
- ❖ College marketing courses: Group project lead
- ❖ H.S. Esports program: President/Co-Founder
- ❖ Volunteer mission work: Project lead (Indianapolis & Kansas City)
- ❖ H.S. varsity sports: Track, Soccer & Swimming